

Cumberland County Schools

2017 High School Football Jamboree

DATE: August 9th & 10th,
2017

**BECOME A
SPONSOR!**

**PUT YOUR BRAND IN
THE SPOTLIGHT!**

Why sponsor?

- Opportunity to engage with customers face-to-face
- Increase brand awareness with recognition on event promotional materials
- Enhance public image through positive publicity and earned media attention
- Higher consumer acceptance than most forms of advertising
- Read IGE's report on why corporate sponsorship is the fastest growing form of marketing:
<http://www.marketingpower.com/ResourceLibrary/Pages/Content>

EVENT SPONSOR

\$10,000.00

- Event will be renamed for your company with logo
- Full page, full color, Jamboree program cover
- Signage and promotional opportunities at event
- Company logo on any event apparel
- Ten (10) all-access passes to all jamboree events
- Five (5) copies of the jamboree program
- Invitation to the Press Event Luncheon
- Multiple live acknowledgements at the event
- Recognition on Facebook, Instagram, and website

VARSITY SPONSOR

\$1,000.00

- promotional opportunities at event
- Full page, black and white ad within the program
- Live acknowledgement during the event
- Five (5) tickets to all jamboree events
- Two (2) copies of the jamboree program
- Inclusion in jamboree media advertising
- Recognition on Facebook, Instagram and website.

SCHOOL SPONSOR

\$500.00

- Two (2) tickets to all jamboree events
- One (1) copy of the jamboree program
- recognition at event
- Recognition on Facebook, Instagram and website
- Inclusion in jamboree media advertising
- Business card size ad in program on their sponsor school page

For more information, contact:

Vernon Aldridge
Student Activities Director
Cumberland County Schools

(910)678-2445
(910)988-1567

